

Jack Welch And The 4Es Of Leadership: How To Put GE's Leadership Formula To Work In Your Organization

BUSINESS

Learn the leadership secrets of the Welch All-Stars, and achieve extraordinary results at every level of your organization.

Jack Welch was one of history's most competitive corporate leaders, and he had a well-defined process for surrounding himself with individuals cut from the same cloth. *Jack Welch and the 4E's of Leadership* examines the model Welch used to identify and develop performance-based leaders and provides a template for incorporating Welch's tactics into your career and organization.

Bestselling author and Welch chronicler Jeffrey A. Krames details the inside secrets of Welch's success, including:

- **Insights into the 4E's: Energy, the ability to Energize others, the Edge necessary to make the hard decisions, and the skill and confidence to Execute**
- **4E Leader To-Do Lists, along with quizzes, self-assessments, and observations of leadership gurus from Drucker to Senge**
- **Leadership secrets of the Welch 4E All-Stars, featuring the management strategies of five exceptional leaders**

During Jack Welch's tenure as CEO, GE turned out more Fortune 500 CEOs than any organization in history. *Jack Welch and the 4E's of Leadership* takes you step-by-step through the reasons for that astonishing record, and provides you with specific actions for recognizing and rewarding authentic leaders and becoming a 4E Leader yourself.

ISBN 978-0-07-145780-4

MHID 0-07-145780-1



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